

35 years of HCA sponsorship brochure



how you can help

Pledge an annual contribution

The single most powerful way your organisation can support our work is through ongoing donations. Flexible long term funding helps us do our job. You can be confident that funds are spent only for purposes within our charitable objects and that we know the most appropriate ways to use funds. We'll report back you on how funding helps meet our wider organisational outcomes:

- Improved health and well-being
- Increased skills, confidence and aspiration
- Reduced isolation and stronger peer support networks

Supporting HCA in this way involves your organisation in making a contribution to a collective local effort. It helps HCA to be more responsive to emerging needs across the community and makes us a stronger, more resilient organisation in the long term

Sponsor a group

Your organisation can focus its support on specific groups or activities. For instance:



Support young people's achievement. Sponsor our gymnastics club's participation in regional competitions. With judging fees, entry fees and travel it can cost nearly £100 for each child to participate -that's beyond the reach of many of our families. Help us make sure everyone gets the chance to shine and be recognised by supporting us with £500

Alternatively...give £500 to help set up our toy library or fund a trip to the seaside for older adults.



give £5000



Meet basic needs for older adults

Our lunch club for older adults serves over 3500 healthy, low cost lunches every year. The vulnerable older adults we work with often don't have the capacity or motivation to cook for themselves. It also offers a financially accessible way for many others to come together throughout the year. £5000 would help us to meet a quarter of our year on year costs (food, overheads and our brilliant chefs)

Alternatively...give £5000 to run 3 women only exercise classes for a year or sponsor our annual community exhibition.

give £15000

Our urgent ask right now relates to children and young people's groups based on local estates. These are areas with high rates of income deprivation as well as poor health outcomes and a lack of opportunities for children and families. Our groups offer children weekly arts, play and STEM activities that they wouldn't otherwise access. Families can afford it and crucially can support their children's attendance because travel is minimal. These spaces offer creative learning, a safe space for children and insight into a wider world. Seeing people like them involved in the arts of sciences increases children's ambition and belief in themselves. £15,000 meets our costs for facilitators, materials and the staff that run sessions, build trust with families and support them to help their children's growth

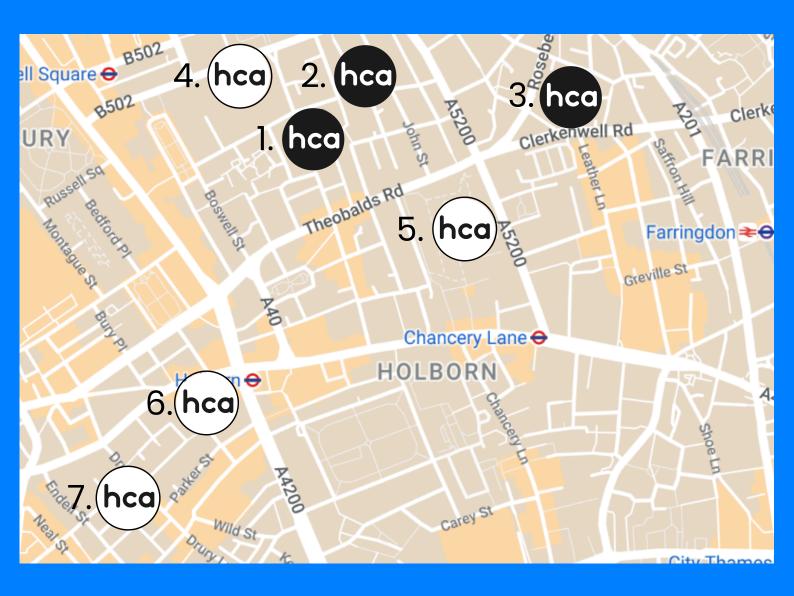


With £50,000 worth of support we can increase our volunteer numbers and build up vital ongoing resources for the community – using surplus food donations, redistributing hygiene products and reducing digital exclusion



Our centres

- 1. Holborn House Community Centre
- 2. Millman Street Community Centre
- 3.1a Arts Centre





Outreach

- 4. Nuffield Bloomsbury
- 4. Brunswick Gardens
- 5. Bourne Estate
- 6. Bomb Factory Exhibition
- 7. Nuffield Covent Garden