



# 101 YEARS OF HOLBORN COMMUNITY

## CHRISTMAS FUNDRAISING CHALLENGE 2021

Join us in celebrating 101 years of community activity  
on the site of Holborn House by taking part in our 101  
fundraising challenges

Think SPORT, MOVEMENT, CREATIVITY and FUN!





# About our appeal

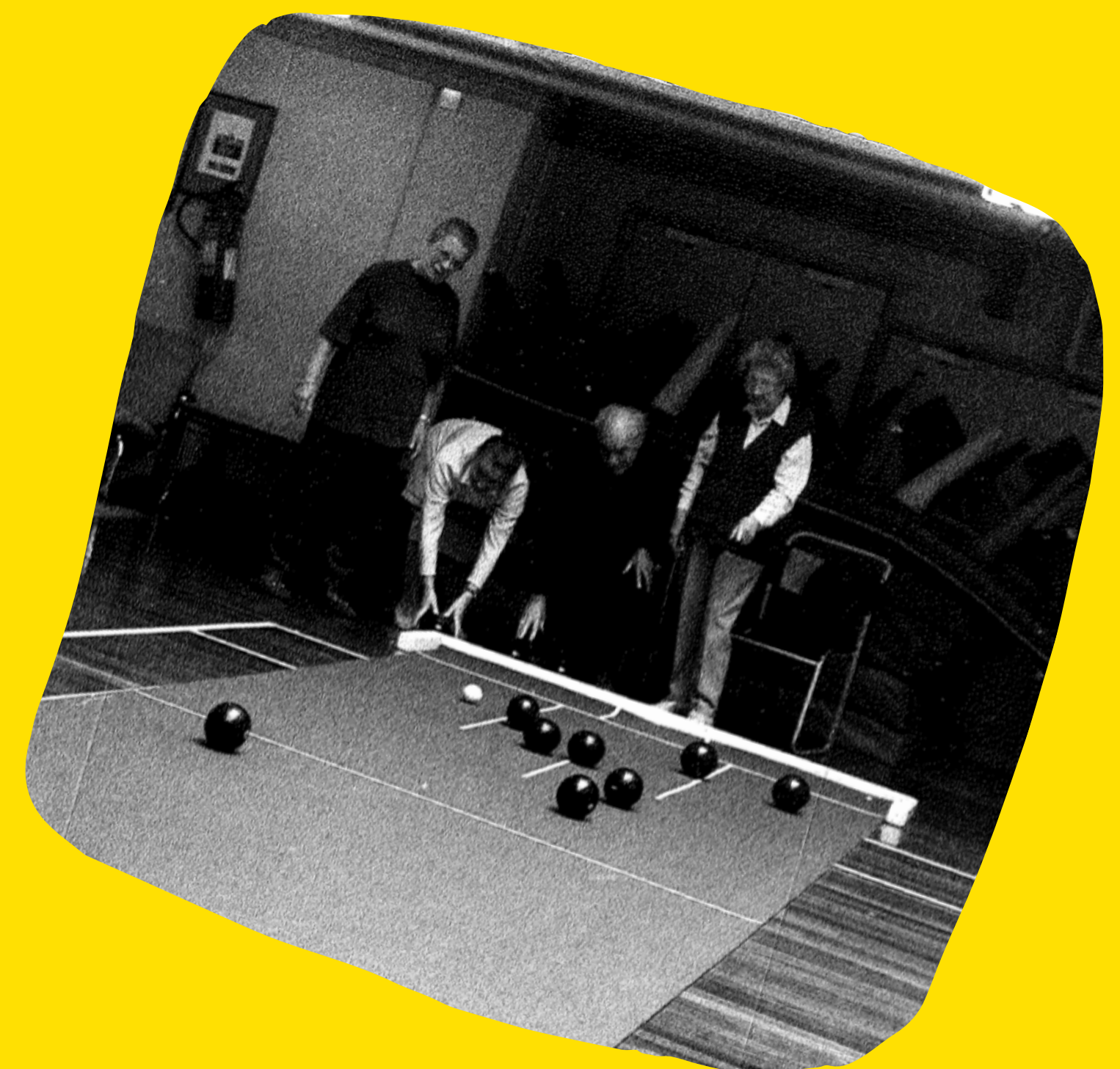
Long before there was Holborn Community Association (as it exists now) there has been community activity, sports and clubs based around the current site of Holborn House since 1920 - 101 years ago!



The opening of our redeveloped centre enables HCA to continue to deliver that legacy with a range of sports, movement and cultural activities that are open to all.

As our community emerge from the pandemic its vital that the community have opportunities to improve and maintain their physical and mental health. HCA provide those in a setting accessible to all - each day offering a chance for community members from 0-99 to take part.

If we are to continue to offer those opportunities HCA needs to secure further funds. This winter HCA is asking members of the same community to support our fundraising through our 101 Challenges.





# What we are fundraising for

As we have eased out of lockdown and restarted our movement activities for the community we've faced an increasingly challenging financial climate.

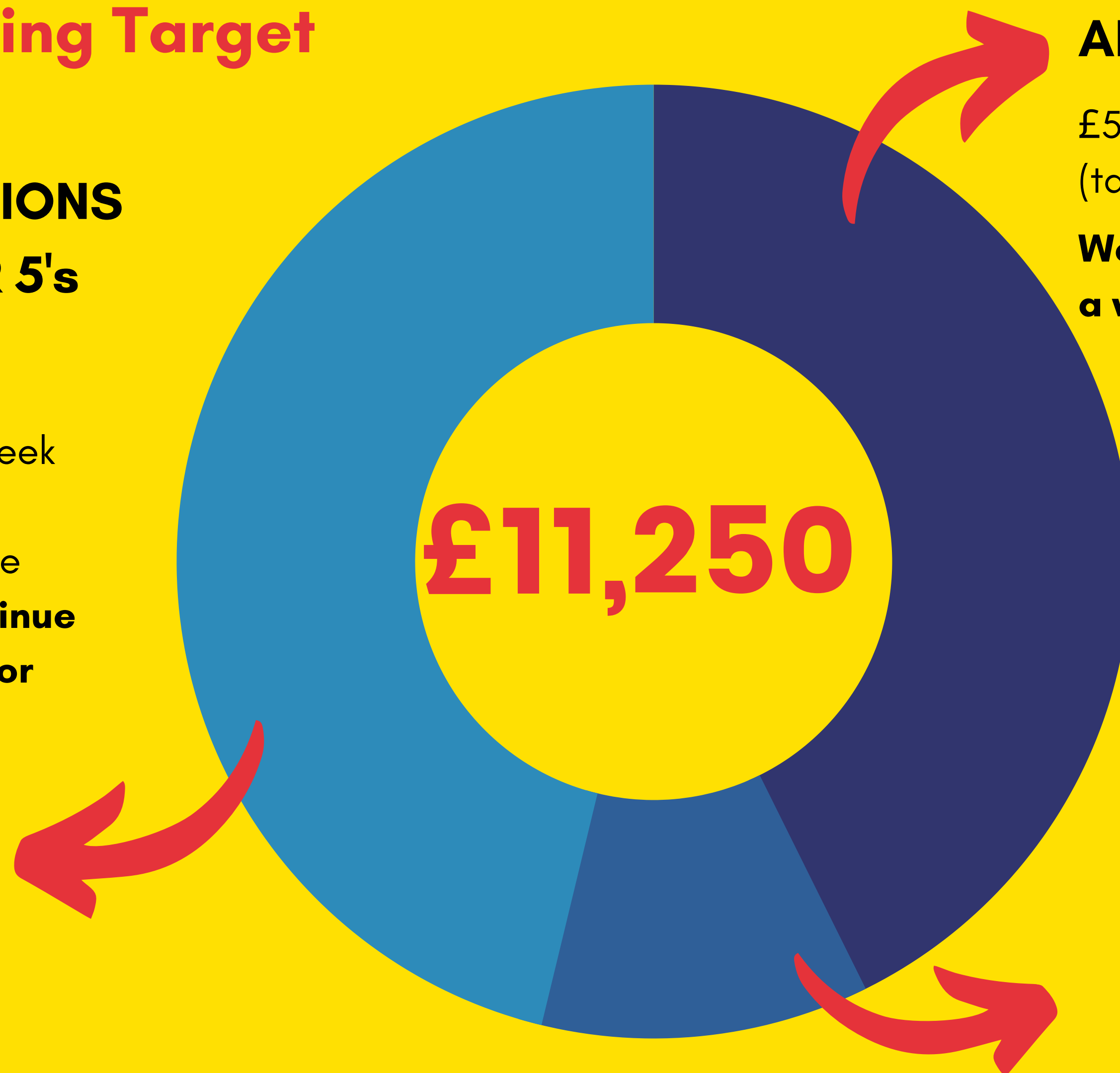
A combination of rising venue costs, limited funding and a slow return to generating income puts the future of our movement sessions in jeopardy in 2022.

## Fundraising Target

### PLAY SESSIONS FOR UNDER 5's

£150 runs play sessions for 75 families for a week

We need to raise **£4,800 to continue our Under 5's for the rest of the year in 2022**



### ADULT PHYSICAL ACTIVITIES

£50 allows us to run a physical activity (tai chi, yoga) for up to 20 older adults

**We want funds to cover two sessions a week for the year**

### CHILDREN & YOUNG PEOPLE BURSARY PLACES

£25 absorbs the cost of providing a gymnastics bursary place for a child for half a term

**We want to secure 50 bursary places for the upcoming year at a target of £1,250**

## How to take part

### TAKE ON AN INDIVIDUAL CHALLENGE

*Have a look at our 101ish themed ideas to celebrate 101 years at the Holborn House site.*

*Take your pick or create your own. Set up a fundraising page and get your family and friends to sponsor you*

### COME TO A FUNDRAISING CHALLENGE EVENT FOR YOUR GROUP

*Take part, have fun, raise funds!*

### DONATE DIRECTLY

*On launch day and beyond visit our fundraising page and donate directly to the appeal*

# 101 challenge fundraising ideas

***TELL US YOUR  
IDEAS TO ADD  
TO THE LIST!***

## **Individual Challenges**

Participants can set up a JustGiving page to receive personal donations and link it to our fundraising page. The target you set is completely up to you. Remember the challenge doesn't have to be done all at once, you don't have to keep to the 101 theme and you can get as creative as you like!

### ***Ideas to get you going:***

1. Walk to and from work and hit 101 miles
2. 101 laps of a swimming pool
3. 10.1 mile walk through London
4. 10.1 km run in under 1 hour ten minutes
5. 101 rounds of hula hooping non-stop
6. 101 squats everyday for a month
7. 101 cakes baked and sold to family and friends
8. 101 outfit changes in 10 minutes 10 seconds
9. 101 spider plant babies propagated and sold
10. 100001 stitches of knitting in a month

# 101 challenge fundraising ideas

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## **Group Event Challenges**

HCA groups can have fun and fundraise at the same time this Christmas with a team fundraising challenge taking place in one of their sessions.

Participants can reach out to family and friends to sponsor individually

### ***Ideas to get you going:***

1. 101 consecutive roly polies in gymnastics
2. 101 consecutive flying sidekicks in taekwondo
3. 101 consecutive aqua Zumba moves
4. 101 iconic sites of London in a day walking group
5. 101 mini active challenges for our Under 5's session
6. 101 minute continuous walk
7. 101 hand made pots for sale
8. 101 group relay laps of Russell Square park

# Next steps for individual challenges

So you want to have fun, keep active and raise a bit of money for a good cause this winter? We can support you from start to finish!

***Have a chat with us  
and decide your  
idea***

***Set a date to  
launch your  
fundraising  
challenge and  
decide on a  
target***

***Set up an  
individual giving  
fundraising page  
linked to ours***

***Prepare your  
fundraising  
campaign***


***Share with your  
family, friends and  
work colleagues  
and get those  
donations***

***Do your challenge***

***Celebrate your  
success and  
thank your donors***

Contact us at  
[admin@holborncommunity.co.uk](mailto:admin@holborncommunity.co.uk)

# Key dates

  
Launch day  
22 NOVEMBER

Half way  
point  
22 December

Campaign ends  
19th January  
2022

**Week 1**

**Week 4**

**Week 8**

Build up  
begins

**Week 2**

**Week 6**

New Year 2022







# About Holborn Community Association

Holborn Community Association has been at the heart of the local community for over 30 years. Across 3 centres and throughout the local area, we run a range of sport, play and art activities for everyone from 0-99+.

Our warm, welcoming approach is based on bringing people together and learning in a fun environment – which sees us support 2500+ people per year.

To learn more visit [holborncommunity.co.uk](http://holborncommunity.co.uk) / Twitter @HCANews / Facebook @HolbornCommunityAssociation / @holborncommunity/

## **Contact Information**

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